



**JioCloud**

We offer multi-lingual content moderation services for Indian languages, including Hindi, Bengali, Punjabi, Marathi, and more. Our platform is designed to detect and remove harmful content in real-time, ensuring a safe and compliant user experience.



# Content Moderation

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**Detect Harmful Content in Indian Languages –  
Before It Reaches Your Users**



**JioCloud Content Moderation helps you spot Inappropriate content written in Indian languages or mixed formats – before it is published.**

## The Challenge

- People often write in more than one language – mixing Hindi, Tamil, English, or writing phonetically.
- Most tools miss Inappropriate posts when they include slang, local expressions, or informal tone.
- If this content goes unchecked, it can lead to user complaints, legal issues, or damage to your platform's image.
- Manual review doesn't scale well, and many platforms don't have tools built for Indian language patterns.



## The JioCloud Solution

Struggling with diverse Indian content? JioCloud Content Moderation uniquely detects abusive or inappropriate material across Hinglish(Hindi + English), regional scripts, and mixed formats. Benefit from real-time checks, easy API integration, a dedicated Playground for pre-live testing, and empower your teams with independent, cost-effective, pay-per-review management.

## Key Features

- **Multilingual offensive content detection**  
Flags explicit, abusive, or hateful content in Indian scripts and mixed-language inputs.
- **Context-aware NLP(Natural Language Processing)**  
Understands regional slang, sarcasm, and informal phrasing.
- **Real-time flagging**  
Detects violations before content is posted or published.
- **Playground for testing and validation**  
Test real samples and review labels instantly.
- **API(Application Programming Interface)-first architecture**  
Add moderation to UGC(User-Generated Content) systems, chat apps, or content platforms easily.
- **Complete self-service**  
Manage provisioning, usage, and credits from a unified dashboard.
- **Pay-as-you-go pricing**  
Affordable and metered billing with no fixed contract.

## What You Gain

- Reduce exposure to inappropriate or abusive content.
- Moderate regional and code-mixed text with cultural accuracy.
- Lower manual review effort and moderation costs.
- Protect brand safety and enable policy compliance.
- Improve trust and safety across user communities.
- Integrate quickly with APIs and test in a live Playground.



## Use Cases in Action

### Social platforms and messaging apps

Flag offensive posts or messages in real time to reduce hate speech and build safer communities.

### eCommerce reviews and Q&A

Filter abusive or fake reviews to protect buyer experience and seller reputation.

### Gaming and live chat environments

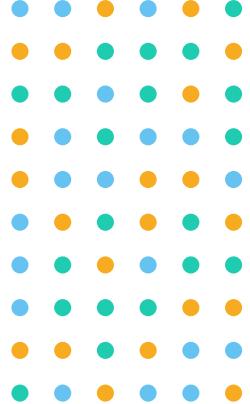
Detect harassment and toxic behavior in fast-moving chats across multiple languages.

### Ideal for

- Social media and messaging platforms
- eCommerce and marketplace apps
- Gaming platforms with chat features
- Live-streaming and video portals
- Forums, communities, and UGC platforms

### Why JioCloud

- **Trained for Indian languages**  
Covers local scripts, dialects, and mixed-language content.
- **Live playground**  
Test and fine-tune moderation before deploying.
- **Simple API integration**  
Add real-time filtering with minimal development effort.
- **Full self-service control**  
Provision, manage, and scale the service without support tickets.
- **Transparent billing model**  
Pay only for what's analysed – with no lock-ins or surprise costs.



## Ready to Power Smarter Storage?

Run faster, scale instantly, and recover with confidence - with JioCloud Block Storage.

Reach out at [jpl.cloudsales@ril.com](mailto:jpl.cloudsales@ril.com) or visit (website) to get started.

