

Transliteration



Overview

JioCloud Transliteration provides accurate, phonetic conversion between Latin and native Indian scripts, such as turning “namaste” into नमस्ते, नमस्तुते, నమస్కృతే and more. Designed for real-time interfaces like forms, chats, and search bars, it supports multilingual coverage, instant preview, and developer-friendly APIs with full operational control.

Key Features

- **Pan-Indian language coverage**
Converts text between native scripts (e.g., “नमस्ते”) and Romanised form (e.g., “namaste”) with high phonetic accuracy.
- **Bidirectional transliteration**
Supports both Latin-to-native and native-to-Latin conversion.
- **Real-time typing and search optimisation**
Enables instant script rendering as users type phonetically.
- **Live web playground**
Test transliteration output across scripts before integration.
- **REST API for easy integration**
Embed in search fields, keyboards, CMSs, chatbots, or IVR systems.
- **Provision, scale, delete—instantly**
Self-serve lifecycle control without support dependency.
- **Transparent, character-based billing**
Pay per character with usage visibility and credit alerts.

Benefits

- Deliver native script input for regional users without training.
- Improve search relevance by normalizing user queries.
- Reduce manual errors in data entry and verification.
- Embed easily into apps, portals, and bots via lightweight APIs.
- Validate quality before rollout with instant previews.
- Scale on demand, no setup costs or infrastructure lock-in.

Supported Language

Category	Details
Hindi	Roman ↔ Native
Bengali	Roman ↔ Native
Tamil	Roman ↔ Native
Telugu	Roman ↔ Native
Kannada	Roman ↔ Native
Malayalam	Roman ↔ Native
Marathi	Roman ↔ Native

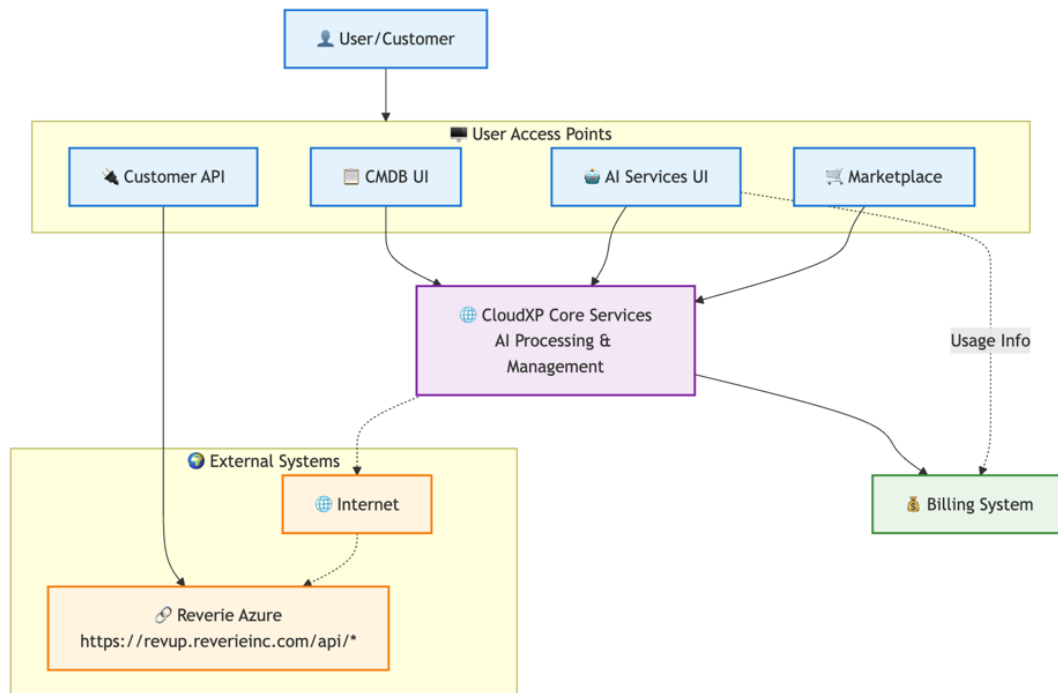
Category	Details
Gujarati	Roman ↔ Native
Punjabi	Roman ↔ Native
Odia	Roman ↔ Native
Assamese	Roman ↔ Native
Urdu	Roman ↔ Native
Sanskrit	Roman ↔ Native
Konkani	Roman ↔ Native
Dogri	Roman ↔ Native

Category	Details
Manipuri	Roman ↔ Native
Bodo	Roman ↔ Native
Santali	Roman ↔ Native
Kashmiri	Roman ↔ Native
Maithili	Roman ↔ Native
Sindhi	Roman ↔ Native
Nepali	Roman ↔ Native
English	Roman ↔ Native

Technical Specifications

Category	Details
Conversion Type	Script-to-script (Romanized ↔ Native script)
Input Format	UTF-8 encoded plain text
Output Format	Plain text (UTF-8)
Supported Languages	Major Indian languages + English
Access Protocol	REST API over HTTPS
Authentication	Bearer Token
Response Format	JSON (includes transliterated output)
Average Latency	739.8 ms
Rate Limiting	Tier-based quotas with adjustable limits
Web Playground	Browser-based UI for live testing and validation
Deployment Model	Fully managed SaaS
Billing Model	Character-based usage billing
Security	End-to-end encryption; no input/output retention

Architecture Diagram



Use Cases

- E-commerce search normalization**
 Convert Latin-script queries like “sadi” into native script to match backend metadata and improve search results.
- Government form alignment**
 Auto-convert user inputs to native script for consistency with official documents like Aadhaar or voter ID.
- Chatbot input accuracy**
 Normalise Latin-script messages in regional languages to boost NLP understanding and response quality.